



OFweek 2013 Electronic Seminar

April 11th, 2013 Shenzhen, China

Concurrent Conference: OFweek Electronic Awards 2013

Concurrent Exhibition: The 81th China Electronic Fair (April 10th-12th, Shenzhen)

Sponsor: www.ofweek.com

Organizer: ee.ofweek.com

Co-organizer:

Gongkong.ofweek.com

Networking.ofweek.com

Fiber.ofweek.com

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Brief introduction

As a leading professional electronic media in china, with our powerful industry resources and professional team, ee.ofweek.com has become the most authoritative platform in this field. EE.ofweek.com focuses on the latest development of market movement and cutting-edge technology, and provides users with prospective information and the latest business information.

Electronic engineering technology is changing rapidly; the development and application of intelligent terminal and networking technology rises suddenly and has become the market hotspot and highlight of the industry. What is the present situation of this industry and its future development trend? What will 4G bring for the intelligent terminal? And what will mobile internet bring for enterprises? ... Policy makers, authoritative experts, enterprise leaders and electronic engineers are to attend this seminar. Technology innovation and application will be the focus of this seminar. Other topics include: touch technology development prospects, intelligent terminal software architecture, operating system, control chip, sensor, application of materials technology, application based upon networking, and other latest research results and development trends. Face to face with advanced technology, authoritative experts and fraternities, get to know the latest development trend. OFweek 2013 Electronic Seminar will help you to easily grasp the industry opportunities!

We will hold OFweek Electronic Awards 2013 at the same time, to honor those outstanding enterprises and engineers who have done great contribution to electronic engineering technology innovation and product design.

Wonderful point

- Selected electronic engineering technology seminar will focus on industry hotspots and difficult problems, so as to boost industry development.
- Forecast Report of China Electronic Engineering Market Research and Development Prospects 2013---published by OFweek Research Center, can forecast the global development trend from our unique perspective.
- More than 500 international famous enterprises, industry senior experts and other electronic engineering talents will attend the seminar.
- We will hold OFweek Electronic Awards 2013 at the same time, which is a good opportunity for you to find your ideal partners.

Key issue

- ★ **Market Development Prospects of Chinese Intelligent Terminal and Networking Technology**
Present Status and Development Trend of Intelligent Terminal Industry
4G Technology and Intelligent Terminal Business Opportunities Brought By Mobile Internet
Study on Application of Noncontact Mobile Payment
Networking and Intelligent Transportation
- ★ **Innovative Application and Development of Intelligent Terminal & Networking Technology**
Prospects of Touch Technology
Control Chips and Sensors used in Intelligent Terminal
The Application of Materials Technology in Intelligent Terminal (such as miniaturized, thermal materials; folding screen and so on.)
Development of Intelligent Operating System
Intelligent Terminal Software Architecture
Security Policy of Networking Based Mobile Phone Card
Networking Technology Based Multi-function Intelligent Meter

- ★ **OFweek Electronic Awards 2013**

Schedule

Part I	Conference Opening
13:30-14:00	Sign-in, Receive Information Kits, Social Networking/Exhibition
14:00-14:10	At the beginning of the conference, deliver welcome speech and conference introduction
14:10-14:40	Special topic report of the seminar
Part II	Topic i : Market Development Prospects of Chinese Intelligent Terminal and Networking Technology
14:40-16:10	Present Status and Development Trend of Intelligent Terminal Industry 4G Technology and Intelligent Terminal Business Opportunities Brought By Mobile Internet Study on Application of Noncontact Mobile Payment Networking and Intelligent Transportation
16:10-16:20	Interactive lottery draw
	Topic ii: Innovative Application and Development of Intelligent Terminal and Networking Technology
16:20-17:50	Prospects of Touch Technology Control Chips and Sensors used in Intelligent Terminal The Application of Materials Technology in Intelligent Terminal (such as miniaturized, thermal materials; folding screen and so on.) Development of Intelligent Operating System Intelligent Terminal Software Architecture Security Policy of Networking Based Mobile Phone Card Networking Technology Based Multi-function Intelligent Meter
Part III	OFweek Electronic Awards 2013
17:50-18:20	Ofweek Electronic Awards 2013---Technology Innovation Awards, OFweek Electronic Awards 2013---Market Development Awards
Part IV	Interaction, Conference Ends
18:20-18:30	Interactive lottery draw; Conference ends

Note: Conference language should be Chinese or English; simultaneous interpretation will not be provided during the seminar (it's strongly recommended that English speech makers use bilingual PPT). Detailed schedule will be announced in March, 2013. Please look forward to.

Target Audiences

- ☺ Networking Technology & Application Engineers of IC Design, Touch Technology, Sensor Technology, Optical/display, Intelligent Embedded, Laser Scanning, Radio Frequency Identification, Materials Technology as well as other intelligent terminals;
- ☺ Core Technicians of Industrial Intelligent Terminal, Mobile Intelligent Terminal, Home Intelligent Terminal, Auto Intelligent Terminal, Networking and other application fields, as well as the relevant person in charge;
- ☺ Service Providers that offer Intelligent Terminal Software, Content and other testing services;
- ☺ Cloud Computing and Information Security Technology Engineers and so on;
- ☺ Relevant associations, scientific research institutions and industry experienced media practitioners.

OFweek Awards Evaluating Rules and Producers

Evaluating Rules

OFweek Electronic Awards 2013 will collect creative products, technologies and designs launched from 2012 to 2013. Meanwhile, we will organize a judge committee via special invitation, recommendation from industry and self-registration; more intellectual talents are welcomed to join the jury. Our evaluation spirit is fairness, impartiality, and openness.

Award Category and Judging Criteria

Category	Award	Judging Criteria
Technology Development	OFweek Electronic Awards 2013 -Technology Innovation Awards	1) Creative technology refers to core technology or any improvement that helps promote product competitiveness or practical applicability such as appearance design. 2) The involved technology must have been developed within recent two years and had relative patent. 3) The technology should be genuine, creative, practical, and can guide and promote the industry development.
Design & Application	OFweek Electronic Awards 2013 -Market Development Awards	1) Enterprises shall be set up for more than two years. 2) Enterprises should have their own forward-looking approach and innovative with pioneering measures for business development. 3) Enterprises participating in the voting should have a certain kind of leading and driving force for the industry development.

Evaluating Procedure and Rule

Stage 1 Application and Nomination (Registration date: 2012/12/10-2013/03/10): The evaluation collects applications from the industry in public. Enterprises having creative products/technology can sign up. Meanwhile, the judging committee can nominate some candidates. Please deliver the relevant materials to the judging committee before Mar. 10th, 2013. (Declaration form please refers to Annex.)

Stage 2 Voting and Expert Evaluation (Mar. 11th to April 5th, 2013): You can log in to the official website to vote. Meanwhile, the judge committee discusses and determines the final winners based on voting results.

Stage 3 Announcing Winners List and Awards Greeting (Mar. 11th, 2013): Prize winners will be announced during the awards ceremony. The prize-winning enterprises, judge committee representatives, seminar visitors, Media representatives will gather there to witness the meeting. The award ceremony will also be reported on ee.ofweek.com.

OFweek Media remains the final explanation of the activity.

Contributions Wanted:

ee.ofweek.com will publish Anthology of OFweek 2013 Electronic Seminar. The anthology, including wonderful articles and expert contributions will be printed 3,000 copies and given to conference attendees and exhibition visitors for free. To enrich the contents of the anthology, we are welcoming your articles including but not limited to technical articles, market analysis, product application, customer using experiences, case analysis (better written by you and your clients together), and introduction of products or solutions. Your articles will also be published in corresponding columns of ee.ofweek.com. The anthology provides you with excellent advertising opportunity. Any consultation is welcome!

You can submit your articles to seminar@ofweek.com.

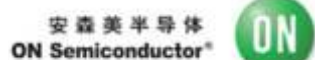
Participating
Enterprises



比亚迪汽车



invent



Submission of Speech Material

1. Please submit such information as speech topic (Chinese and English), speaker information, and speech outline (about 250 words) to us before March 10th, 2013.
2. Please submit your speech PPT to us before March 20th, 2013.

Conference Registration, Sponsorship and Contact:

1. The conference is open to registered members for free. The closing date for online registering is April 9th, 2013. All fully attending participants will receive conference documents and can get the chance of winning big price through interactive draw.
2. A variety of sponsorship methods are provided to satisfy your specific market promoting requirement. For details, please contact us.

To sponsor the conference, please contact

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Conference Cooperation

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