

## Smart & Ubiquitous

# OFweek Communication and IoT in Industrial Applications Seminar 2013

Time: November 5, 2013 (Tuesday)

Address: Shanghai New International Expo Centre, China

Simultaneous Exhibition: China International Industry Exhibition 2013

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### Brief introduction

With the fast development of communication technology and an outburst of Internet of Things (IoT) applications, urbanization will definitely boost the further development of smart city and industrialization.

What are features of communication technology in industrial applications? Is the IoT era coming? Can Mobile Internet greatly boost the development of smart city and IoT? All these have been the focuses to be discussed.

Therefore, China high-tech portal OFweek, cooperates with China International Industry Exhibition, the biggest industrial exhibition, to invite policy-makers, authoritative experts, and business representatives in order to set up a seminar titled "Intelligent and Ubiquitous: Communication and IoT in Industrial Applications Seminar", and discuss together the current situations and future trends of communication industry and IoT.

### Key Issues

#### Marketing Topics

- Current market status and future trends of Industrial Ethernet applications
- Development prospects of next generation wireless communication technology in industrial automation field
- Optical fiber sensing IoT technology and its application prospects
- IPv6's important role in the development of IoT
- Applications of communication terminal products in industrial production
- Influence of IOT technology on industrial automation
- Analysis of industrial internet development tendency and its prospects

### Highlights

- ★ Emphasizing on the cutting-edge technology and development trend of communication and IoT.
- ★ The application prospects of communication and IoT technology in industrial automation.
- ★ Industrial development tendency with a report named "China IoT industry marketing research and development prospect prediction" reported by OFweek industrial research centre, to predict the global development and help make a strategy for China in a special perspective.
- ★ OFweek directionally inviting over 300 professional audiences and industrial experts from the famous international communication, IoT, industrial automation enterprises to attend the seminar
- ★ Supported by the professional audience in industry filed from China Industry Exhibition 2013

#### Technology Topics

- Applications of serial port communication in industrial control
- Applications of IoT's comprehensive perception, reliable transmission and intelligent handle in industry field
- Applications of RFID in industrial IoT
- Application and research of IoT technology in rail transit
- Modern intelligent plant based on IoT technology
- Application of big data technology in industry field
- Industrial intelligent machine networking technology and remote control
- Industrial wireless sensor technology and detection application
- Application of optical fiber technology in industry field

## Schedule

(November 5, 2013 Tuesday)

<b>Part I</b>	Signing in and the opening ceremony
13:30-13:50	Signing in, getting the information pack and social activities or demonstrations
13:50-14:00	Opening, speech and introduction to the seminar
<b>Part II</b>	<b>Marketing Topics</b>
14:00-15:30	Current market status and future trends of Industrial Ethernet applications Development prospects of next generation wireless communication technology in industrial automation field Optical fiber sensing IoT technology and its application prospects IPv6's important role in the development of IoT Applications of communication terminal products in industrial production Influence of IoT technology on industrial automation Analysis of industrial internet development tendency and its prospects
<b>Part III</b>	<b>Technology Topics</b>
15:30-17:30	Applications of serial port communication in industrial control Applications of IoT's comprehensive perception, reliable transmission and intelligent handle in industry field Applications of RFID in industrial IoT Application and research of IoT technology in rail transit Modern intelligent plant based on IoT technology Application of big data technology in industry field Industrial intelligent machine networking technology and remote control Industrial wireless sensor technology and detection application Applications of RFID in industrial IoT
17:30-17:40	Interactive sweepstakes and the seminar ended

Note: Chinese or English will be used in the seminar, and no simultaneous interpretation service is offered (a bilingual presentation PPT is preferred). The detailed schedule will be presented in October, 2013, please look forward to it.

## Target Audience

- ★ Key technical staff in R&D and design departments and related department heads in telecom and communication device technology field;
- ★ Manufacturers for communication systems, devices, test devices, software, ICs and so on;
- ★ Telecom operators, enterprise network system integrators and IOT application representatives;
- ★ ISP, main mobile Internet added-value operators and cloud data centre operators;
- ★ Researchers from academies of communication or design institutes.

## Speech Material Submitted

- 1、The title of the Chinese-English lecture, the introduction and photo of the lecturer, and the 250 characters abstract of the lecture should be submitted. The deadline is September 25, 2013.
- 2、The deadline for PPT submitted is October 10, 2013.

## Seminar Register, Sponsorship and Contacts

- 1、The seminar is free to OFweek registered members, and the deadline for registering on the Internet seminar is November 4, 2012.
- 2、A variety of sponsorship solutions can satisfy your different marketing promotion requirements. Please contact us for sponsorship solutions!

### Contacts for Ads and Sponsorship

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